

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** ADVADV08-Advanced Diploma of Business (Advertising)

**Code:** ADVADV08 Course Offering: 2012-ADVADV08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV202	Implementing Advertising Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV203	Advertising Copywriting	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV204	Visual Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

**2012 Schedule of HE Tuition Fees**

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **ADVADV08-Advanced Diploma of Business (Advertising)**

**Code:** ADVADV08 Course Offering: 2012-ADVADV08

**Study Periods:**

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

**Intake Group: 2012-T2,2012-T1,2012-T3**

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **ADVBUS08-Advanced Diploma of Business**

**Code:** ADVBUS08 Course Offering: 2012-ADVBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV202	Implementing Advertising Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV203	Advertising Copywriting	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV204	Visual Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT201	Event Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT202	Creative thinking and innovation	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS101	Introduction to Accommodation Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS201	Asset management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS203	Resort and Spa Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **ADVBUS08-Advanced Diploma of Business**

**Code:** ADVBUS08 Course Offering: 2012-ADVBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
HOS204	Entertainment and Leisure Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS205	Gastronomy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND101	Industry Practices	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT103	Service Industry Theory	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT201	Human Resource Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT202	Project Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

**2012 Schedule of HE Tuition Fees**

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **ADVBUS08-Advanced Diploma of Business**
**Code:** ADVBUS08 Course Offering: 2012-ADVBUS08

**Study Periods:**

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

**Intake Group: 2012-T1,2012-T2,2012-T3**

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT202	Marketing Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT203	Business–2–Business Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT204	Service Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
TOU101	Tourism Theory and Practice	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
TOU201	Tourist Experiences	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
TOU202	Tour Operations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** ADVEVT08-Advanced Diploma of Business (Event Management)

**Code:** ADVEVT08 Course Offering: 2009-ADVEVT08

### Study Periods:

		Trimester 1	Trimester 2	Trimester 3
North Sydney Campus	OC			
	Start Date	5/03/12	2/07/12	15/10/12
	Finish Date	8/06/12	28/09/12	25/01/13
	Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2011-T1,2010-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	943.75
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,887.50
EVT201	Event Management	0.1250	North Sydney Campus	1,887.50
EVT202	Creative thinking and innovation	0.1250	North Sydney Campus	1,887.50
HOS203	Resort and Spa Management	0.1250	North Sydney Campus	1,887.50
HOS204	Entertainment and Leisure Management	0.1250	North Sydney Campus	1,887.50
HOS205	Gastronomy	0.1250	North Sydney Campus	1,887.50
IND101	Industry Practices	0.1250	North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	North Sydney Campus	1,887.50
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,887.50
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	North Sydney Campus	1,887.50
MGT201	Human Resource Management	0.1250	North Sydney Campus	1,887.50
MGT202	Project Management	0.1250	North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,887.50
MKT202	Marketing Strategy	0.1250	North Sydney Campus	1,887.50
MKT203	Business-2-Business Marketing	0.1250	North Sydney Campus	1,887.50
MKT204	Service Marketing	0.1250	North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,887.50
PRN201	Public Relations Strategy	0.1250	North Sydney Campus	1,887.50
PRN202	Introduction to Public Relations Writing	0.1250	North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	943.75

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** ADVEVT08-Advanced Diploma of Business (Event Management)

**Code:** ADVEVT08 Course Offering: 2012-ADVEVT08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT201	Event Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT202	Creative thinking and innovation	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS203	Resort and Spa Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS204	Entertainment and Leisure Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS205	Gastronomy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND101	Industry Practices	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** ADVEVT08-Advanced Diploma of Business (Event Management)

**Code:** ADVEVT08 Course Offering: 2012-ADVEVT08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MGT201	Human Resource Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT202	Project Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT202	Marketing Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT203	Business–2–Business Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT204	Service Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75

**2012 Schedule of HE Tuition Fees**

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **ADVMKT08-Advanced Diploma of Business (Marketing)**
**Code:** ADVMKT08 Course Offering: 2009-ADVMKT08

**Study Periods:**

		Trimester 1	Trimester 2	Trimester 3	
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

**Intake Group: 2011-T2**

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	North Sydney Campus	1,887.50
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,887.50
MKT202	Marketing Strategy	0.1250	North Sydney Campus	1,887.50
MKT203	Business–2–Business Marketing	0.1250	North Sydney Campus	1,887.50
MKT204	Service Marketing	0.1250	North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	943.75

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **ADVMKT08-Advanced Diploma of Business (Marketing)**

**Code:** ADVMKT08 Course Offering: 2012-ADVMKT08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT202	Marketing Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **ADVMKT08-Advanced Diploma of Business (Marketing)**

**Code:** ADVMKT08 Course Offering: 2012-ADVMKT08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MKT203	Business–2–Business Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT204	Service Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75

**2012 Schedule of HE Tuition Fees**

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **ADVPRN08-Advanced Diploma of Business (Public Relations)**
**Code:** ADVPRN08 Course Offering: 2009-ADVPRN08

**Study Periods:**

		Trimester 1	Trimester 2	Trimester 3	
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

**Intake Group: 2011-T1,2009-T3L**

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	North Sydney Campus	1,887.50
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,887.50
PRN201	Public Relations Strategy	0.1250	North Sydney Campus	1,887.50
PRN202	Introduction to Public Relations Writing	0.1250	North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	943.75

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** ADVPRN08-Advanced Diploma of Business (Public Relations)

**Code:** ADVPRN08 Course Offering: 2012-ADVPRN08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** ADVPRN08-Advanced Diploma of Business (Public Relations)

**Code:** ADVPRN08 Course Offering: 2012-ADVPRN08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**

**Code:** BBUS08 Course Offering: 2009-BBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T2,2010-T3,2011-T1,2011-T2

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV202	Implementing Advertising Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV203	Advertising Copywriting	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV204	Visual Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV301	International Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV302	Media Planning and Buying	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT201	Event Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT202	Creative thinking and innovation	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT301	Events policy and strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**

**Code:** BBUS08 Course Offering: 2009-BBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T2,2010-T3,2011-T1,2011-T2

Unit Code	Unit Name	EFTSL	Campus	OC Fee
EVT302	Event logistics and risk	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT303	Commercial modelling for events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS101	Introduction to Accommodation Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS201	Asset management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS203	Resort and Spa Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS204	Entertainment and Leisure Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS205	Gastronomy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS302	Quality and control	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND101	Industry Practices	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND301	Industry Placement	0.2500	Brisbane Campus	3,775.00
			North Sydney Campus	3,775.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**

**Code:** BBUS08 Course Offering: 2009-BBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T2,2010-T3,2011-T1,2011-T2

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT103	Service Industry Theory	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT201	Human Resource Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT202	Project Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT302	Strategic Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT303	Business Information Analysis	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT304	Occupational Health and Safety Risk Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT305	Small Business Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT306	Learning and development	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**

**Code:** BBUS08 Course Offering: 2009-BBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T2,2010-T3,2011-T1,2011-T2

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT202	Marketing Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT203	Business–2–Business Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT204	Service Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT301	International Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT302	Digital Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN301	International Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**

**Code:** BBUS08 Course Offering: 2009-BBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T2,2010-T3,2011-T1,2011-T2

Unit Code	Unit Name	EFTSL	Campus	OC Fee
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
TOU101	Tourism Theory and Practice	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
TOU201	Tourist Experiences	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
TOU202	Tour Operations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
TOU301	Tourism Policy and Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**

**Code:** BBUS08 Course Offering: 2012-BBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV202	Implementing Advertising Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV203	Advertising Copywriting	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV204	Visual Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV301	International Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV302	Media Planning and Buying	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT201	Event Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT202	Creative thinking and innovation	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT301	Events policy and strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**

**Code:** BBUS08 Course Offering: 2012-BBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
EVT302	Event logistics and risk	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT303	Commercial modelling for events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS101	Introduction to Accommodation Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS201	Asset management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS203	Resort and Spa Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS204	Entertainment and Leisure Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS205	Gastronomy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS302	Quality and control	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND101	Industry Practices	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND301	Industry Placement	0.2500	Brisbane Campus	3,775.00
			North Sydney Campus	3,775.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**

**Code:** BBUS08 Course Offering: 2012-BBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT103	Service Industry Theory	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT201	Human Resource Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT202	Project Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT302	Strategic Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT303	Business Information Analysis	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT304	Occupational Health and Safety Risk Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT305	Small Business Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT306	Learning and development	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**

**Code:** BBUS08 Course Offering: 2012-BBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT202	Marketing Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT203	Business–2–Business Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT204	Service Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT301	International Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT302	Digital Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN301	International Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**

**Code:** BBUS08 Course Offering: 2012-BBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
TOU101	Tourism Theory and Practice	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
TOU201	Tourist Experiences	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
TOU202	Tour Operations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
TOU301	Tourism Policy and Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSADV07-Bachelor of Business (Advertising)**

**Code:** BBUSADV07 Course Offering: 2008-BBUSADV07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T2,2009-T3,2011-T2,2009-T2,2010-T1,2010-T3,2011-T1,2011-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV202	Implementing Advertising Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV203	Advertising Copywriting	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV204	Visual Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV301	International Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV302	Media Planning and Buying	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND301	Industry Placement	0.2500	Brisbane Campus	3,775.00
			North Sydney Campus	3,775.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSADV07-Bachelor of Business (Advertising)**

**Code:** BBUSADV07 Course Offering: 2008-BBUSADV07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T2,2009-T3,2011-T2,2009-T2,2010-T1,2010-T3,2011-T1,2011-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT302	Strategic Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT303	Business Information Analysis	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT305	Small Business Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT306	Learning and development	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT301	International Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT302	Digital Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

**2012 Schedule of HE Tuition Fees**

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSADV07-Bachelor of Business (Advertising)**

**Code:** BBUSADV07 Course Offering: 2008-BBUSADV07

**Study Periods:**

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

**Intake Group: 2010-T2,2009-T3,2011-T2,2009-T2,2010-T1,2010-T3,2011-T1,2011-T3**

Unit Code	Unit Name	EFTSL	Campus	OC Fee
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN301	International Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSADV07-Bachelor of Business (Advertising)**

**Code:** BBUSADV07 Course Offering: 2012-BBUSADV07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV202	Implementing Advertising Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV203	Advertising Copywriting	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV204	Visual Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV301	International Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV302	Media Planning and Buying	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND301	Industry Placement	0.2500	Brisbane Campus	3,775.00
			North Sydney Campus	3,775.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSADV07-Bachelor of Business (Advertising)**

**Code:** BBUSADV07 Course Offering: 2012-BBUSADV07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT302	Strategic Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT303	Business Information Analysis	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT305	Small Business Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT306	Learning and development	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT301	International Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT302	Digital Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSADV07-Bachelor of Business (Advertising)**

**Code:** BBUSADV07 Course Offering: 2012-BBUSADV07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN301	International Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSEVT08-Bachelor of Business (Event Management)**

**Code:** BBUSEVT08 Course Offering: 2008-BBUSEVT08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T1,2011-T1,2011-T2,2009-T1,2009-T2,2010-T3,2009-T3L,2009-T3,2010-T2,2010-T2L

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT201	Event Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT202	Creative thinking and innovation	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT301	Events policy and strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT302	Event logistics and risk	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT303	Commercial modelling for events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS203	Resort and Spa Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS204	Entertainment and Leisure Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS205	Gastronomy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND101	Industry Practices	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSEVT08-Bachelor of Business (Event Management)**

**Code:** BBUSEVT08 Course Offering: 2008-BBUSEVT08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T1,2011-T1,2011-T2,2009-T1,2009-T2,2010-T3,2009-T3L,2009-T3,2010-T2,2010-T2L

Unit Code	Unit Name	EFTSL	Campus	OC Fee
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND301	Industry Placement	0.2500	Brisbane Campus	3,775.00
			North Sydney Campus	3,775.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT201	Human Resource Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT202	Project Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT302	Strategic Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT303	Business Information Analysis	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT305	Small Business Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT306	Learning and development	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSEVT08-Bachelor of Business (Event Management)**

**Code:** BBUSEVT08 Course Offering: 2008-BBUSEVT08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T1,2011-T1,2011-T2,2009-T1,2009-T2,2010-T3,2009-T3L,2009-T3,2010-T2,2010-T2L

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT202	Marketing Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT203	Business–2–Business Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT204	Service Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
TOU202	Tour Operations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSEVT08-Bachelor of Business (Event Management)**

**Code:** BBUSEVT08 Course Offering: 2012-BBUSEVT08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT201	Event Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT202	Creative thinking and innovation	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT301	Events policy and strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT302	Event logistics and risk	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT303	Commercial modelling for events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS203	Resort and Spa Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS204	Entertainment and Leisure Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS205	Gastronomy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND101	Industry Practices	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSEVT08-Bachelor of Business (Event Management)**

**Code:** BBUSEVT08 Course Offering: 2012-BBUSEVT08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND301	Industry Placement	0.2500	Brisbane Campus	3,775.00
			North Sydney Campus	3,775.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT201	Human Resource Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT202	Project Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT302	Strategic Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT303	Business Information Analysis	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT305	Small Business Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT306	Learning and development	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSEVT08-Bachelor of Business (Event Management)**

**Code:** BBUSEVT08 Course Offering: 2012-BBUSEVT08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT202	Marketing Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT203	Business–2–Business Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT204	Service Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
TOU202	Tour Operations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSMKT07-Bachelor of Business (Marketing)**

**Code:** BBUSMKT07 Course Offering: 2008-BBUSMKT07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T2,2010-T1,2010-T3,2008-T1,2009-T3,2011-T1,2011-T2,2008-T3,2009-T1,2009-T2

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV301	International Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV302	Media Planning and Buying	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT303	Commercial modelling for events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND301	Industry Placement	0.2500	Brisbane Campus	3,775.00
			North Sydney Campus	3,775.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSMKT07-Bachelor of Business (Marketing)**

**Code:** BBUSMKT07 Course Offering: 2008-BBUSMKT07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T2,2010-T1,2010-T3,2008-T1,2009-T3,2011-T1,2011-T2,2008-T3,2009-T1,2009-T2

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MGT302	Strategic Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT303	Business Information Analysis	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT305	Small Business Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT306	Learning and development	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT202	Marketing Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT203	Business-2-Business Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT204	Service Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT301	International Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSMKT07-Bachelor of Business (Marketing)**

**Code:** BBUSMKT07 Course Offering: 2008-BBUSMKT07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T2,2010-T1,2010-T3,2008-T1,2009-T3,2011-T1,2011-T2,2008-T3,2009-T1,2009-T2

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MKT302	Digital Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN301	International Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSMKT07-Bachelor of Business (Marketing)**

**Code:** BBUSMKT07 Course Offering: 2012-BBUSMKT07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV301	International Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV302	Media Planning and Buying	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT303	Commercial modelling for events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND301	Industry Placement	0.2500	Brisbane Campus	3,775.00
			North Sydney Campus	3,775.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSMKT07-Bachelor of Business (Marketing)**

**Code:** BBUSMKT07 Course Offering: 2012-BBUSMKT07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T2,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MGT302	Strategic Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT303	Business Information Analysis	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT305	Small Business Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT306	Learning and development	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT202	Marketing Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT203	Business-2-Business Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT204	Service Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT301	International Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

**2012 Schedule of HE Tuition Fees**

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSMKT07-Bachelor of Business (Marketing)**

**Code:** BBUSMKT07 Course Offering: 2012-BBUSMKT07

**Study Periods:**

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

**Intake Group: 2012-T2,2012-T1,2012-T3**

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MKT302	Digital Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN301	International Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSPRN07-Bachelor of Business (Public Relations)**

**Code:** BBUSPRN07 Course Offering: 2008-BBUSPRN07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2008-T2,2010-T1,2010-T3,2011-T1,2011-T2,2008-T3,2009-T1,2009-T2,2008-T1,2009-T3,2010-T2

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV301	International Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV302	Media Planning and Buying	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT303	Commercial modelling for events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND301	Industry Placement	0.2500	Brisbane Campus	3,775.00
			North Sydney Campus	3,775.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSPRN07-Bachelor of Business (Public Relations)**

**Code:** BBUSPRN07 Course Offering: 2008-BBUSPRN07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2008-T2,2010-T1,2010-T3,2011-T1,2011-T2,2008-T3,2009-T1,2009-T2,2008-T1,2009-T3,2010-T2

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MGT302	Strategic Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT303	Business Information Analysis	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT305	Small Business Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT306	Learning and development	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT301	International Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT302	Digital Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

**2012 Schedule of HE Tuition Fees**

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSPRN07-Bachelor of Business (Public Relations)**
**Code:** BBUSPRN07 Course Offering: 2008-BBUSPRN07

**Study Periods:**

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

**Intake Group: 2008-T2,2010-T1,2010-T3,2011-T1,2011-T2,2008-T3,2009-T1,2009-T2,2008-T1,2009-T3,2010-T2**

Unit Code	Unit Name	EFTSL	Campus	OC Fee
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN301	International Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSPRN07-Bachelor of Business (Public Relations)**

**Code:** BBUSPRN07 Course Offering: 2012-BBUSPRN07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV201	Brand Building	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV301	International Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV302	Media Planning and Buying	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT303	Commercial modelling for events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND301	Industry Placement	0.2500	Brisbane Campus	3,775.00
			North Sydney Campus	3,775.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSPRN07-Bachelor of Business (Public Relations)**

**Code:** BBUSPRN07 Course Offering: 2012-BBUSPRN07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MGT302	Strategic Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT303	Business Information Analysis	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT305	Small Business Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT306	Learning and development	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT301	International Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT302	Digital Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

**2012 Schedule of HE Tuition Fees**

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** **BBUSPRN07-Bachelor of Business (Public Relations)**

**Code:** BBUSPRN07 Course Offering: 2012-BBUSPRN07

**Study Periods:**

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

**Intake Group: 2012-T1,2012-T2,2012-T3**

Unit Code	Unit Name	EFTSL	Campus	OC Fee
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN301	International Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	943.75
			North Sydney Campus	943.75

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** BCOMJRN08-Bachelor of Communication (Journalism)

**Code:** BCOMJRN08 Course Offering: 2009-BCOMJRN08

### Study Periods:

		Trimester 1	Trimester 2	Trimester 3
North Sydney Campus	OC			
	Start Date	5/03/12	2/07/12	15/10/12
	Finish Date	8/06/12	28/09/12	25/01/13
	Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2010-T1,2011-T1,2009-T3,2011-T2,2009-T2,2010-T2

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,887.50
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,887.50
COM101	Comparative media spheres	0.1250	North Sydney Campus	1,887.50
COM102	Media research and interviewing	0.1250	North Sydney Campus	1,887.50
COM103	Writing and thinking about news	0.1250	North Sydney Campus	1,887.50
COM104	Sound, vision and news	0.1250	North Sydney Campus	1,887.50
COM105	Online media	0.1250	North Sydney Campus	1,887.50
COM106	Media studies	0.1250	North Sydney Campus	1,887.50
COM201	Audio feature production	0.1250	North Sydney Campus	1,887.50
COM202	Audiovisual feature production	0.1250	North Sydney Campus	1,887.50
COM203	Feature writing	0.1250	North Sydney Campus	1,887.50
COM204	Editing and design	0.1250	North Sydney Campus	1,887.50
COM301	Legal and ethical issues in media	0.1250	North Sydney Campus	1,887.50
COM302	Media project	0.2500	North Sydney Campus	3,775.00
COM303	Media futures	0.1250	North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,887.50
EVT201	Event Management	0.1250	North Sydney Campus	1,887.50
EVT202	Creative thinking and innovation	0.1250	North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	North Sydney Campus	1,887.50
IND301	Industry Placement	0.2500	North Sydney Campus	3,775.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,887.50
MGT201	Human Resource Management	0.1250	North Sydney Campus	1,887.50
MGT301	Corporate Social Responsibility	0.1250	North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,887.50

**2012 Schedule of HE Tuition Fees**

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** BCOMJRN08-Bachelor of Communication (Journalism)

**Code:** BCOMJRN08 Course Offering: 2009-BCOMJRN08

**Study Periods:**

		Trimester 1	Trimester 2	Trimester 3	
North Sydney	OC	Start Date	5/03/12	2/07/12	15/10/12
Campus		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

**Intake Group: 2010-T1,2011-T1,2009-T3,2011-T2,2009-T2,2010-T2**

Unit Code	Unit Name	EFTSL	Campus	OC Fee
PRN201	Public Relations Strategy	0.1250	North Sydney Campus	1,887.50
PRN202	Introduction to Public Relations Writing	0.1250	North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	North Sydney Campus	1,887.50
PRN301	International Public Relations	0.1250	North Sydney Campus	1,887.50
PRN302	Advanced Public Relations Writing	0.1250	North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** BCOMJRN08-Bachelor of Communication (Journalism)

**Code:** BCOMJRN08 Course Offering: 2012-BCOMJRN08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
COM101	Comparative media spheres	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
COM102	Media research and interviewing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
COM103	Writing and thinking about news	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
COM104	Sound, vision and news	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
COM105	Online media	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
COM106	Media studies	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
COM201	Audio feature production	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
COM202	Audiovisual feature production	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
COM203	Feature writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
COM204	Editing and design	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
COM301	Legal and ethical issues in media	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** BCOMJRN08-Bachelor of Communication (Journalism)

**Code:** BCOMJRN08 Course Offering: 2012-BCOMJRN08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
COM302	Media project	0.2500	Brisbane Campus	3,775.00
			North Sydney Campus	3,775.00
COM303	Media futures	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT201	Event Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
EVT202	Creative thinking and innovation	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND201	Industry Engagement	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND301	Industry Placement	0.2500	Brisbane Campus	3,775.00
			North Sydney Campus	3,775.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT201	Human Resource Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** BCOMJRN08-Bachelor of Communication (Journalism)

**Code:** BCOMJRN08 Course Offering: 2012-BCOMJRN08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN203	Issues Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN301	International Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50

## 2012 Schedule of HE Tuition Fees

Think: Colleges PTY LTD

**College:** APM College of Business and Communication

**Course:** DIPBUS09-Diploma of Business

**Code:** DIPBUS09 Course Offering: 2012-DIPBUS09

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
Brisbane Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12
North Sydney Campus	OC	Start Date	5/03/12	2/07/12	15/10/12
		Finish Date	8/06/12	28/09/12	25/01/13
		Census Date	26/03/12	19/07/12	5/11/12

### Intake Group: 2012-T1,2012-T2,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
HOS101	Introduction to Accommodation Management	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
IND101	Industry Practices	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MGT103	Service Industry Theory	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50
TOU101	Tourism Theory and Practice	0.1250	Brisbane Campus	1,887.50
			North Sydney Campus	1,887.50