

2012 Schedule of VET Tuition Fees

Think: Colleges PTY LTD

College: APM College of Business and Communication

Course: BSB51207-Diploma of Marketing

Code: DIPMKT08 Marketing (Full-time) Course Offering: 2010-DIPMKT08-FT

Study Periods:

			Term 1	Term 2	Term 3	Term 4
Brisbane Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12
North Sydney Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12

Intake Group: 2010-T2,2010-T4,2010-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
DIPADV	Advertising Fundamentals	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPAUD	Conduct a Marketing Audit	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPCB2	Consumer Behaviour	0.1500	Brisbane Campus	1,140.00
			North Sydney Campus	1,140.00
DIPELEC2	Plan E Marketing Activities	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPIMPL	Implement Marketing Activities	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPINTR2	Introduction to Marketing	0.3000	Brisbane Campus	2,280.00
			North Sydney Campus	2,280.00
DIPSP02	Manage Fundraising and Sponsorship	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPSTAT	Interpret Market Trends and Development	0.1500	Brisbane Campus	1,140.00
			North Sydney Campus	1,140.00

2012 Schedule of VET Tuition Fees

Think: Colleges PTY LTD

College: APM College of Business and Communication

Course: BSB51207-Diploma of Marketing

Code: DIPMKT08 Marketing (Full-time) Course Offering: 2011-DIPMKT08-FT

Study Periods:

			Term 1	Term 2	Term 3	Term 4
Brisbane Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12
North Sydney Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12

Intake Group: 2011-T2,2011-T1,2011-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
DIPADV	Advertising Fundamentals	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPAUD	Conduct a Marketing Audit	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPCB2	Consumer Behaviour	0.1500	Brisbane Campus	1,140.00
			North Sydney Campus	1,140.00
DIPELEC2	Plan E Marketing Activities	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPIMPL	Implement Marketing Activities	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPINTR2	Introduction to Marketing	0.3000	Brisbane Campus	2,280.00
			North Sydney Campus	2,280.00
DIPSTAT	Interpret Market Trends and Development	0.1500	Brisbane Campus	1,140.00
			North Sydney Campus	1,140.00

2012 Schedule of VET Tuition Fees

Think: Colleges PTY LTD

College: APM College of Business and Communication

Course: BSB51207-Diploma of Marketing

Code: DIPMKT08 Marketing (Full-time) Course Offering: 2011-DIPMKT08-KC

Study Periods:

		Term 1	Term 2	Term 3	Term 4	
Brisbane Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12

Intake Group: 2011-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
DIPAUD	Conduct a Marketing Audit	0.1000	Brisbane Campus	760.00
DIPELEC2	Plan E Marketing Activities	0.1000	Brisbane Campus	760.00
DIPIMPL	Implement Marketing Activities	0.1000	Brisbane Campus	760.00
DIPINTR2	Introduction to Marketing	0.3000	Brisbane Campus	2,280.00
DIPSTAT	Interpret Market Trends and Development	0.1500	Brisbane Campus	1,140.00

2012 Schedule of VET Tuition Fees

Think: Colleges PTY LTD

College: APM College of Business and Communication

Course: BSB51207-Diploma of Marketing

Code: DIPMKT08 Marketing (Full-time) Course Offering: 2012-DIPMKT08-FT

Study Periods:

			Term 1	Term 2	Term 3	Term 4
Brisbane Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12
North Sydney Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12

Intake Group: 2012-T1,2012-T2,2012-T3,2012-T4

Unit Code	Unit Name	EFTSL	Campus	OC Fee
DIPADV	Advertising Fundamentals	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPAUD	Conduct a Marketing Audit	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPCB2	Consumer Behaviour	0.1500	Brisbane Campus	1,140.00
			North Sydney Campus	1,140.00
DIPELEC2	Plan E Marketing Activities	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPIMPL	Implement Marketing Activities	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPINTR2	Introduction to Marketing	0.3000	Brisbane Campus	2,280.00
			North Sydney Campus	2,280.00
DIPSTAT	Interpret Market Trends and Development	0.1500	Brisbane Campus	1,140.00
			North Sydney Campus	1,140.00

2012 Schedule of VET Tuition Fees

Think: Colleges PTY LTD

College: APM College of Business and Communication

Course: BSB51207-Diploma of Marketing

Code: DIPMKT08 Marketing (Part-time) Course Offering: 2010-DIPMKT08-PT

Study Periods:

			Term 1	Term 2	Term 3	Term 4
Brisbane Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12
North Sydney Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12

Intake Group: 2010-T1,2010-T3,2010-T4

Unit Code	Unit Name	EFTSL	Campus	OC Fee
DIPADV	Advertising Fundamentals	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPAUD	Conduct a Marketing Audit	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPCB2	Consumer Behaviour	0.1500	Brisbane Campus	1,140.00
			North Sydney Campus	1,140.00
DIPELEC2	Plan E Marketing Activities	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPIMPL	Implement Marketing Activities	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPINTR2	Introduction to Marketing	0.3000	Brisbane Campus	2,280.00
			North Sydney Campus	2,280.00
DIPSP02	Manage Fundraising and Sponsorship	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPSTAT	Interpret Market Trends and Development	0.1500	Brisbane Campus	1,140.00
			North Sydney Campus	1,140.00

2012 Schedule of VET Tuition Fees

Think: Colleges PTY LTD

College: APM College of Business and Communication

Course: BSB51207-Diploma of Marketing

Code: DIPMKT08 Marketing (Part-time) Course Offering: 2011-DIPMKT08-PT

Study Periods:

			Term 1	Term 2	Term 3	Term 4
Brisbane Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12
North Sydney Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12

Intake Group: 2011-T1,2011-T2,2011-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
DIPADV	Advertising Fundamentals	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPAUD	Conduct a Marketing Audit	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPCB2	Consumer Behaviour	0.1500	Brisbane Campus	1,140.00
			North Sydney Campus	1,140.00
DIPELEC2	Plan E Marketing Activities	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPIMPL	Implement Marketing Activities	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPINTR2	Introduction to Marketing	0.3000	Brisbane Campus	2,280.00
			North Sydney Campus	2,280.00
DIPSTAT	Interpret Market Trends and Development	0.1500	Brisbane Campus	1,140.00
			North Sydney Campus	1,140.00

2012 Schedule of VET Tuition Fees

Think: Colleges PTY LTD

College: APM College of Business and Communication

Course: BSB51207-Diploma of Marketing

Code: DIPMKT08 Marketing (Part-time) Course Offering: 2012-DIPMKT08-PT

Study Periods:

			Term 1	Term 2	Term 3	Term 4
Brisbane Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12
North Sydney Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12

Intake Group: 2012-T1,2012-T2,2012-T3,2012-T4

Unit Code	Unit Name	EFTSL	Campus	OC Fee
DIPADV	Advertising Fundamentals	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPAUD	Conduct a Marketing Audit	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPCB2	Consumer Behaviour	0.1500	Brisbane Campus	1,140.00
			North Sydney Campus	1,140.00
DIPELEC2	Plan E Marketing Activities	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPIMPL	Implement Marketing Activities	0.1000	Brisbane Campus	760.00
			North Sydney Campus	760.00
DIPINTR2	Introduction to Marketing	0.3000	Brisbane Campus	2,280.00
			North Sydney Campus	2,280.00
DIPSTAT	Interpret Market Trends and Development	0.1500	Brisbane Campus	1,140.00
			North Sydney Campus	1,140.00

2012 Schedule of VET Tuition Fees

Think: Colleges PTY LTD

College: APM College of Business and Communication

Course: BSB60507-Advanced Diploma of Marketing

Code: ADMKT Marketing Specialisation Course Offering: 2010-ADMKT

Study Periods:

			Term 1	Term 2	Term 3	Term 4
Brisbane Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12
North Sydney Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12

Intake Group: 2010-T2,2011-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ADVDMM	Development and Manage the Marketing Plan	0.2000	Brisbane Campus	1,900.00
			North Sydney Campus	1,900.00
ADVFIN	Managing Finances	0.1000	Brisbane Campus	950.00
			North Sydney Campus	950.00
ADVIM	International Marketing	0.2000	Brisbane Campus	1,900.00
			North Sydney Campus	1,900.00
ADVINM	Introduction to Management	0.1000	Brisbane Campus	950.00
			North Sydney Campus	950.00
ADVMP	Manage the Marketing Process	0.2000	Brisbane Campus	1,900.00
			North Sydney Campus	1,900.00
ADVMR	Manage Market Research	0.1000	Brisbane Campus	950.00
			North Sydney Campus	950.00
ADVPM	Project Management	0.1000	Brisbane Campus	950.00
			North Sydney Campus	950.00

2012 Schedule of VET Tuition Fees

Think: Colleges PTY LTD

College: APM College of Business and Communication

Course: BSB60507-Advanced Diploma of Marketing

Code: ADMKT Marketing Specialisation Course Offering: 2012-ADMKT

Study Periods:

			Term 1	Term 2	Term 3	Term 4
Brisbane Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12
North Sydney Campus	OC	Start Date	30/01/12	23/04/12	16/07/12	8/10/12
		Finish Date	5/04/12	29/06/12	21/09/12	14/12/12
		Census Date	13/02/12	8/05/12	30/07/12	22/10/12

Intake Group: 2012-T2,2012-T4,2012-T1,2012-T3

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ADVDMM	Development and Manage the Marketing Plan	0.2000	Brisbane Campus	1,900.00
			North Sydney Campus	1,900.00
ADVFIN	Managing Finances	0.1000	Brisbane Campus	950.00
			North Sydney Campus	950.00
ADVIM	International Marketing	0.2000	Brisbane Campus	1,900.00
			North Sydney Campus	1,900.00
ADVINM	Introduction to Management	0.1000	Brisbane Campus	950.00
			North Sydney Campus	950.00
ADVMP	Manage the Marketing Process	0.2000	Brisbane Campus	1,900.00
			North Sydney Campus	1,900.00
ADVMR	Manage Market Research	0.1000	Brisbane Campus	950.00
			North Sydney Campus	950.00
ADVPM	Project Management	0.1000	Brisbane Campus	950.00
			North Sydney Campus	950.00