

## 2010 Schedule of HE Tuition Fees

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: **ADVADV08-Advanced Diploma of Business (Advertising)**

Code: ADVADV08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3	Trimester 1E	Trimester 1L	Trimester 2L
North Sydney Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
Online Campus	FOL	Start Date	8/03/10	5/07/10	25/10/10	18/01/10	10/05/10	30/08/10
		Finish Date	13/06/10	3/10/10	13/02/11	16/04/10	6/08/10	26/11/10
		Census Date	29/03/10	26/07/10	17/11/10	8/02/10	31/05/10	20/09/10

Group: Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	850.00	
			Online Campus		\$850.00
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV201	Brand Building	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV202	Implementing Advertising Strategy	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV203	Advertising Copywriting	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV204	Visual Communications	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**

Think: Colleges Pty Ltd

**College:** APM College of Business and Communication

**Course:** **ADVADV08-Advanced Diploma of Business (Advertising)**

**Code:** ADVADV08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	850.00	
			Online Campus		\$850.00

## 2010 Schedule of HE Tuition Fees

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: **ADVBUS08-Advanced Diploma of Business**

Code: ADVBUS08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3	Trimester 1E	Trimester 1L	Trimester 2L
North Sydney Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
Online Campus	FOL	Start Date	8/03/10	5/07/10	25/10/10	18/01/10	10/05/10	30/08/10
		Finish Date	13/06/10	3/10/10	13/02/11	16/04/10	6/08/10	26/11/10
		Census Date	29/03/10	26/07/10	17/11/10	8/02/10	31/05/10	20/09/10

Group: Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	850.00	
			Online Campus		\$850.00
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV201	Brand Building	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV202	Implementing Advertising Strategy	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV203	Advertising Copywriting	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV204	Visual Communications	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
EVT201	Event Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
EVT202	Creative thinking and innovation	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS101	Introduction to Accommodation Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS201	Asset management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS203	Resort and Spa Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **ADVBUS08-Advanced Diploma of Business**
**Code:** ADVBUS08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
HOS204	Entertainment and Leisure Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS205	Gastronomy	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND101	Industry Practices	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT103	Service Industry Theory	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT201	Human Resource Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT202	Project Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT202	Marketing Strategy	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT203	Business–2–Business Marketing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT204	Service Marketing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **ADVBUS08-Advanced Diploma of Business**
**Code:** ADVBUS08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN201	Public Relations Strategy	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN202	Introduction to Public Relations Writing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN203	Issues Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	850.00	
			Online Campus		\$850.00
TOU101	Tourism Theory and Practice	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
TOU201	Tourist Experiences	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
TOU202	Tour Operations	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **ADVEVT08-Advanced Diploma of Business (Event Management)**
**Code:** ADVEVT08

**Study Periods:**

			Trimester 1	Trimester 2	Trimester 3	Trimester 1E	Trimester 1L	Trimester 2L
North Sydney Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
Online Campus	FOL	Start Date	8/03/10	5/07/10	25/10/10	18/01/10	10/05/10	30/08/10
		Finish Date	13/06/10	3/10/10	13/02/11	16/04/10	6/08/10	26/11/10
		Census Date	29/03/10	26/07/10	17/11/10	8/02/10	31/05/10	20/09/10

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	850.00	
			Online Campus		\$850.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
EVT201	Event Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
EVT202	Creative thinking and innovation	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS203	Resort and Spa Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS204	Entertainment and Leisure Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS205	Gastronomy	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND101	Industry Practices	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **ADVEVT08-Advanced Diploma of Business (Event Management)**
**Code:** ADVEVT08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
MGT201	Human Resource Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT202	Project Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT202	Marketing Strategy	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT203	Business–2–Business Marketing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT204	Service Marketing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN201	Public Relations Strategy	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN202	Introduction to Public Relations Writing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN203	Issues Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	850.00	
			Online Campus		\$850.00

## 2010 Schedule of HE Tuition Fees

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: **ADVMKT08-Advanced Diploma of Business (Marketing)**

Code: ADVMKT08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3	Trimester 1E	Trimester 1L	Trimester 2L
North Sydney Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
Online Campus	FOL	Start Date	8/03/10	5/07/10	25/10/10	18/01/10	10/05/10	30/08/10
		Finish Date	13/06/10	3/10/10	13/02/11	16/04/10	6/08/10	26/11/10
		Census Date	29/03/10	26/07/10	17/11/10	8/02/10	31/05/10	20/09/10

Group: Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	850.00	
			Online Campus		\$850.00
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV201	Brand Building	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT202	Marketing Strategy	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**

Think: Colleges Pty Ltd

**College:** APM College of Business and Communication

**Course:** **ADVMKT08-Advanced Diploma of Business (Marketing)**

**Code:** ADVMKT08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
MKT203	Business-2-Business Marketing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT204	Service Marketing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	850.00	
			Online Campus		\$850.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **ADVPRN08-Advanced Diploma of Business (Public Relations)**
**Code:** ADVPRN08

**Study Periods:**

			Trimester 1	Trimester 2	Trimester 3	Trimester 1E	Trimester 1L	Trimester 2L
North Sydney Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
Online Campus	FOL	Start Date	8/03/10	5/07/10	25/10/10	18/01/10	10/05/10	30/08/10
		Finish Date	13/06/10	3/10/10	13/02/11	16/04/10	6/08/10	26/11/10
		Census Date	29/03/10	26/07/10	17/11/10	8/02/10	31/05/10	20/09/10

**Group:** Jun 2009 - Dec 2009 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,625.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	812.50
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,625.00
ADV201	Brand Building	0.1250	North Sydney Campus	1,625.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,625.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,625.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,625.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,625.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,625.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,625.00
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,625.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,625.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,625.00
PRN201	Public Relations Strategy	0.1250	North Sydney Campus	1,625.00
PRN202	Introduction to Public Relations Writing	0.1250	North Sydney Campus	1,625.00
PRN203	Issues Management	0.1250	North Sydney Campus	1,625.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	812.50

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	850.00	
			Online Campus		\$850.00
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **ADVPRN08-Advanced Diploma of Business (Public Relations)**
**Code:** ADVPRN08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ADV201	Brand Building	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN201	Public Relations Strategy	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN202	Introduction to Public Relations Writing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN203	Issues Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	850.00	
			Online Campus		\$850.00

**2010 Schedule of HE Tuition Fees**

Think: Colleges Pty Ltd

**College:** APM College of Business and Communication

**Course:** BBUS08-Bachelor of Business

**Code:** BBUS08

**Study Periods:**

			Trimester 1	Trimester 2	Trimester 3	Trimester 1E	Trimester 1L	Trimester 2L
Brisbane Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
North Sydney Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
Online Campus	FOL	Start Date	8/03/10	5/07/10	25/10/10	18/01/10	10/05/10	30/08/10
		Finish Date	13/06/10	3/10/10	13/02/11	16/04/10	6/08/10	26/11/10
		Census Date	29/03/10	26/07/10	17/11/10	8/02/10	31/05/10	20/09/10

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	850.00	
			North Sydney Campus	850.00	
			Online Campus		\$850.00
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV201	Brand Building	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV202	Implementing Advertising Strategy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV203	Advertising Copywriting	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV204	Visual Communications	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV301	International Advertising	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**
**Code:** BBUS08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ADV302	Media Planning and Buying	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
EVT201	Event Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
EVT202	Creative thinking and innovation	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
EVT301	Events policy and strategy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
EVT302	Event logistics and risk	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS101	Introduction to Accommodation Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS201	Asset management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS203	Resort and Spa Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS204	Entertainment and Leisure Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS205	Gastronomy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**
**Code:** BBUS08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
IND101	Industry Practices	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND201	Industry Engagement	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND301	Industry Placement	0.2500	Brisbane Campus	3,400.00	
			North Sydney Campus	3,400.00	
			Online Campus		\$3,400.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT103	Service Industry Theory	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT201	Human Resource Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT202	Project Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT302	Strategic Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**
**Code:** BBUS08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
MGT303	Business Information Analysis	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT304	Occupational Health and Safety Risk Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT305	Small Business Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT306	Learning and development	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT202	Marketing Strategy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT203	Business–2–Business Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**
**Code:** BBUS08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
MKT204	Service Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT301	International Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT302	Digital Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN203	Issues Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN301	International Public Relations	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	850.00	
			North Sydney Campus	850.00	
			Online Campus		\$850.00
TOU101	Tourism Theory and Practice	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**

Think: Colleges Pty Ltd

**College:** APM College of Business and Communication

**Course:** **BBUS08-Bachelor of Business**

**Code:** BBUS08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
TOU201	Tourist Experiences	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
TOU202	Tour Operations	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
TOU301	Tourism Policy and Strategy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

## 2010 Schedule of HE Tuition Fees

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: **BBUSADV07-Bachelor of Business (Advertising)**

Code: BBUSADV07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3	Trimester 1E	Trimester 1L	Trimester 2L
Brisbane Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
North Sydney Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
Online Campus	FOL	Start Date	8/03/10	5/07/10	25/10/10	18/01/10	10/05/10	30/08/10
		Finish Date	13/06/10	3/10/10	13/02/11	16/04/10	6/08/10	26/11/10
		Census Date	29/03/10	26/07/10	17/11/10	8/02/10	31/05/10	20/09/10

Group: Jan 2008 - Dec 2008 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,550.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	775.00
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,550.00
ADV201	Brand Building	0.1250	North Sydney Campus	1,550.00
ADV202	Implementing Advertising Strategy	0.1250	North Sydney Campus	1,550.00
ADV203	Advertising Copywriting	0.1250	North Sydney Campus	1,550.00
ADV204	Visual Communications	0.1250	North Sydney Campus	1,550.00
ADV301	International Advertising	0.1250	North Sydney Campus	1,550.00
ADV302	Media Planning and Buying	0.1250	North Sydney Campus	1,550.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,550.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,550.00
IND301	Industry Placement	0.2500	North Sydney Campus	3,100.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,550.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,550.00
MGT301	Corporate Social Responsibility	0.1250	North Sydney Campus	1,550.00
MGT302	Strategic Management	0.1250	North Sydney Campus	1,550.00
MGT305	Small Business Management	0.1250	North Sydney Campus	1,550.00
MGT306	Learning and development	0.1250	North Sydney Campus	1,550.00
MGT307	Sales and Promotion	0.1250	North Sydney Campus	1,550.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,550.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,550.00
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,550.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,550.00
MKT301	International Marketing	0.1250	North Sydney Campus	1,550.00
MKT302	Digital Marketing	0.1250	North Sydney Campus	1,550.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,550.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSADV07-Bachelor of Business (Advertising)**
**Code:** BBUSADV07

**Group:** Jan 2008 - Dec 2008 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
PRN301	International Public Relations	0.1250	North Sydney Campus	1,550.00
PRN302	Advanced Public Relations Writing	0.1250	North Sydney Campus	1,550.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	775.00

**Group:** Jan 2009 - Dec 2009 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,625.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	812.50
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,625.00
ADV201	Brand Building	0.1250	North Sydney Campus	1,625.00
ADV202	Implementing Advertising Strategy	0.1250	North Sydney Campus	1,625.00
ADV203	Advertising Copywriting	0.1250	North Sydney Campus	1,625.00
ADV204	Visual Communications	0.1250	North Sydney Campus	1,625.00
ADV301	International Advertising	0.1250	North Sydney Campus	1,625.00
ADV302	Media Planning and Buying	0.1250	North Sydney Campus	1,625.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,625.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,625.00
IND301	Industry Placement	0.2500	North Sydney Campus	3,250.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,625.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,625.00
MGT301	Corporate Social Responsibility	0.1250	North Sydney Campus	1,625.00
MGT302	Strategic Management	0.1250	North Sydney Campus	1,625.00
MGT305	Small Business Management	0.1250	North Sydney Campus	1,625.00
MGT306	Learning and development	0.1250	North Sydney Campus	1,625.00
MGT307	Sales and Promotion	0.1250	North Sydney Campus	1,625.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,625.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,625.00
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,625.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,625.00
MKT301	International Marketing	0.1250	North Sydney Campus	1,625.00
MKT302	Digital Marketing	0.1250	North Sydney Campus	1,625.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,625.00
PRN301	International Public Relations	0.1250	North Sydney Campus	1,625.00
PRN302	Advanced Public Relations Writing	0.1250	North Sydney Campus	1,625.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	812.50

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSADV07-Bachelor of Business (Advertising)**
**Code:** BBUSADV07

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	850.00	
			North Sydney Campus	850.00	
			Online Campus		\$850.00
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV201	Brand Building	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV202	Implementing Advertising Strategy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV203	Advertising Copywriting	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV204	Visual Communications	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV301	International Advertising	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV302	Media Planning and Buying	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND201	Industry Engagement	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSADV07-Bachelor of Business (Advertising)**
**Code:** BBUSADV07

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
IND301	Industry Placement	0.2500	Brisbane Campus	3,400.00	
			North Sydney Campus	3,400.00	
			Online Campus		\$3,400.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT302	Strategic Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT305	Small Business Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT306	Learning and development	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**

Think: Colleges Pty Ltd

**College:** APM College of Business and Communication

**Course:** **BBUSADV07-Bachelor of Business (Advertising)**

**Code:** BBUSADV07

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT301	International Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT302	Digital Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN301	International Public Relations	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	850.00	
			North Sydney Campus	850.00	
			Online Campus		\$850.00

## 2010 Schedule of HE Tuition Fees

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: **BBUSEVT08-Bachelor of Business (Event Management)**

Code: BBUSEVT08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3	Trimester 1E	Trimester 1L	Trimester 2L
Brisbane Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
North Sydney Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
Online Campus	FOL	Start Date	8/03/10	5/07/10	25/10/10	18/01/10	10/05/10	30/08/10
		Finish Date	13/06/10	3/10/10	13/02/11	16/04/10	6/08/10	26/11/10
		Census Date	29/03/10	26/07/10	17/11/10	8/02/10	31/05/10	20/09/10

Group: Jan 2009 - Dec 2009 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,625.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	812.50
ADV201	Brand Building	0.1250	North Sydney Campus	1,625.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,625.00
EVT201	Event Management	0.1250	North Sydney Campus	1,625.00
EVT202	Creative thinking and innovation	0.1250	North Sydney Campus	1,625.00
EVT301	Events policy and strategy	0.1250	North Sydney Campus	1,625.00
EVT302	Event logistics and risk	0.1250	North Sydney Campus	1,625.00
EVT303	Commercial modelling for events	0.1250	North Sydney Campus	1,625.00
HOS203	Resort and Spa Management	0.1250	North Sydney Campus	1,625.00
HOS204	Entertainment and Leisure Management	0.1250	North Sydney Campus	1,625.00
HOS205	Gastronomy	0.1250	North Sydney Campus	1,625.00
IND101	Industry Practices	0.1250	North Sydney Campus	1,625.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,625.00
IND301	Industry Placement	0.2500	North Sydney Campus	3,250.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,625.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,625.00
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	North Sydney Campus	1,625.00
MGT201	Human Resource Management	0.1250	North Sydney Campus	1,625.00
MGT202	Project Management	0.1250	North Sydney Campus	1,625.00
MGT301	Corporate Social Responsibility	0.1250	North Sydney Campus	1,625.00
MGT302	Strategic Management	0.1250	North Sydney Campus	1,625.00
MGT303	Business Information Analysis	0.1250	North Sydney Campus	1,625.00
MGT305	Small Business Management	0.1250	North Sydney Campus	1,625.00
MGT306	Learning and development	0.1250	North Sydney Campus	1,625.00
MGT307	Sales and Promotion	0.1250	North Sydney Campus	1,625.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSEVT08-Bachelor of Business (Event Management)**
**Code:** BBUSEVT08

**Group:** Jan 2009 - Dec 2009 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,625.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,625.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,625.00
MKT202	Marketing Strategy	0.1250	North Sydney Campus	1,625.00
MKT203	Business–2–Business Marketing	0.1250	North Sydney Campus	1,625.00
MKT204	Service Marketing	0.1250	North Sydney Campus	1,625.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,625.00
PRN201	Public Relations Strategy	0.1250	North Sydney Campus	1,625.00
PRN202	Introduction to Public Relations Writing	0.1250	North Sydney Campus	1,625.00
PRN203	Issues Management	0.1250	North Sydney Campus	1,625.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	812.50

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	850.00	
			North Sydney Campus	850.00	
			Online Campus		\$850.00
ADV201	Brand Building	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
EVT201	Event Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
EVT202	Creative thinking and innovation	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
EVT301	Events policy and strategy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSEVT08-Bachelor of Business (Event Management)**
**Code:** BBUSEVT08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
EVT302	Event logistics and risk	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
EVT303	Commercial modelling for events	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS203	Resort and Spa Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS204	Entertainment and Leisure Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS205	Gastronomy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND101	Industry Practices	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND201	Industry Engagement	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND301	Industry Placement	0.2500	Brisbane Campus	3,400.00	
			North Sydney Campus	3,400.00	
			Online Campus		\$3,400.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSEVT08-Bachelor of Business (Event Management)**
**Code:** BBUSEVT08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
MGT201	Human Resource Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT202	Project Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT302	Strategic Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT303	Business Information Analysis	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT305	Small Business Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT306	Learning and development	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSEVT08-Bachelor of Business (Event Management)**
**Code:** BBUSEVT08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
MKT202	Marketing Strategy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT203	Business–2–Business Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT204	Service Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN203	Issues Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	850.00	
			North Sydney Campus	850.00	
			Online Campus		\$850.00

## 2010 Schedule of HE Tuition Fees

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: **BBUSMKT07-Bachelor of Business (Marketing)**

Code: BBUSMKT07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3	Trimester 1E	Trimester 1L	Trimester 2L
Brisbane Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
North Sydney Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
Online Campus	FOL	Start Date	8/03/10	5/07/10	25/10/10	18/01/10	10/05/10	30/08/10
		Finish Date	13/06/10	3/10/10	13/02/11	16/04/10	6/08/10	26/11/10
		Census Date	29/03/10	26/07/10	17/11/10	8/02/10	31/05/10	20/09/10

Group: Jan 2008 - Dec 2008 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,550.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	775.00
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,550.00
ADV201	Brand Building	0.1250	North Sydney Campus	1,550.00
ADV301	International Advertising	0.1250	North Sydney Campus	1,550.00
ADV302	Media Planning and Buying	0.1250	North Sydney Campus	1,550.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,550.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,550.00
IND301	Industry Placement	0.2500	North Sydney Campus	3,100.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,550.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,550.00
MGT301	Corporate Social Responsibility	0.1250	North Sydney Campus	1,550.00
MGT302	Strategic Management	0.1250	North Sydney Campus	1,550.00
MGT305	Small Business Management	0.1250	North Sydney Campus	1,550.00
MGT306	Learning and development	0.1250	North Sydney Campus	1,550.00
MGT307	Sales and Promotion	0.1250	North Sydney Campus	1,550.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,550.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,550.00
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,550.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,550.00
MKT202	Marketing Strategy	0.1250	North Sydney Campus	1,550.00
MKT203	Business--2--Business Marketing	0.1250	North Sydney Campus	1,550.00
MKT204	Service Marketing	0.1250	North Sydney Campus	1,550.00
MKT301	International Marketing	0.1250	North Sydney Campus	1,550.00
MKT302	Digital Marketing	0.1250	North Sydney Campus	1,550.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,550.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSMKT07-Bachelor of Business (Marketing)**
**Code:** BBUSMKT07

**Group:** Jan 2008 - Dec 2008 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
PRN301	International Public Relations	0.1250	North Sydney Campus	1,550.00
PRN302	Advanced Public Relations Writing	0.1250	North Sydney Campus	1,550.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	775.00

**Group:** Jan 2009 - Dec 2009 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,625.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	812.50
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,625.00
ADV201	Brand Building	0.1250	North Sydney Campus	1,625.00
ADV301	International Advertising	0.1250	North Sydney Campus	1,625.00
ADV302	Media Planning and Buying	0.1250	North Sydney Campus	1,625.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,625.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,625.00
IND301	Industry Placement	0.2500	North Sydney Campus	3,250.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,625.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,625.00
MGT301	Corporate Social Responsibility	0.1250	North Sydney Campus	1,625.00
MGT302	Strategic Management	0.1250	North Sydney Campus	1,625.00
MGT305	Small Business Management	0.1250	North Sydney Campus	1,625.00
MGT306	Learning and development	0.1250	North Sydney Campus	1,625.00
MGT307	Sales and Promotion	0.1250	North Sydney Campus	1,625.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,625.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,625.00
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,625.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,625.00
MKT202	Marketing Strategy	0.1250	North Sydney Campus	1,625.00
MKT203	Business-2-Business Marketing	0.1250	North Sydney Campus	1,625.00
MKT204	Service Marketing	0.1250	North Sydney Campus	1,625.00
MKT301	International Marketing	0.1250	North Sydney Campus	1,625.00
MKT302	Digital Marketing	0.1250	North Sydney Campus	1,625.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,625.00
PRN301	International Public Relations	0.1250	North Sydney Campus	1,625.00
PRN302	Advanced Public Relations Writing	0.1250	North Sydney Campus	1,625.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	812.50

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSMKT07-Bachelor of Business (Marketing)**
**Code:** BBUSMKT07

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	850.00	
			North Sydney Campus	850.00	
			Online Campus		\$850.00
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV201	Brand Building	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV301	International Advertising	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV302	Media Planning and Buying	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND201	Industry Engagement	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND301	Industry Placement	0.2500	Brisbane Campus	3,400.00	
			North Sydney Campus	3,400.00	
			Online Campus		\$3,400.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSMKT07-Bachelor of Business (Marketing)**
**Code:** BBUSMKT07

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT302	Strategic Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT305	Small Business Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT306	Learning and development	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT202	Marketing Strategy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT203	Business–2–Business Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**

Think: Colleges Pty Ltd

**College:** APM College of Business and Communication

**Course:** **BBUSMKT07-Bachelor of Business (Marketing)**

**Code:** BBUSMKT07

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
MKT204	Service Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT301	International Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT302	Digital Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN301	International Public Relations	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	850.00	
			North Sydney Campus	850.00	
			Online Campus		\$850.00

## 2010 Schedule of HE Tuition Fees

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: **BBUSPRN07-Bachelor of Business (Public Relations)**

Code: BBUSPRN07

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3	Trimester 1E	Trimester 1L	Trimester 2L
Brisbane Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
North Sydney Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
Online Campus	FOL	Start Date	8/03/10	5/07/10	25/10/10	18/01/10	10/05/10	30/08/10
		Finish Date	13/06/10	3/10/10	13/02/11	16/04/10	6/08/10	26/11/10
		Census Date	29/03/10	26/07/10	17/11/10	8/02/10	31/05/10	20/09/10

Group: Jan 2008 - Dec 2008 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,550.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	775.00
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,550.00
ADV201	Brand Building	0.1250	North Sydney Campus	1,550.00
ADV301	International Advertising	0.1250	North Sydney Campus	1,550.00
ADV302	Media Planning and Buying	0.1250	North Sydney Campus	1,550.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,550.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,550.00
IND301	Industry Placement	0.2500	North Sydney Campus	3,100.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,550.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,550.00
MGT301	Corporate Social Responsibility	0.1250	North Sydney Campus	1,550.00
MGT302	Strategic Management	0.1250	North Sydney Campus	1,550.00
MGT305	Small Business Management	0.1250	North Sydney Campus	1,550.00
MGT306	Learning and development	0.1250	North Sydney Campus	1,550.00
MGT307	Sales and Promotion	0.1250	North Sydney Campus	1,550.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,550.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,550.00
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,550.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,550.00
MKT301	International Marketing	0.1250	North Sydney Campus	1,550.00
MKT302	Digital Marketing	0.1250	North Sydney Campus	1,550.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,550.00
PRN201	Public Relations Strategy	0.1250	North Sydney Campus	1,550.00
PRN202	Introduction to Public Relations Writing	0.1250	North Sydney Campus	1,550.00
PRN203	Issues Management	0.1250	North Sydney Campus	1,550.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSPRN07-Bachelor of Business (Public Relations)**
**Code:** BBUSPRN07

**Group:** Jan 2008 - Dec 2008 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
PRN301	International Public Relations	0.1250	North Sydney Campus	1,550.00
PRN302	Advanced Public Relations Writing	0.1250	North Sydney Campus	1,550.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	775.00

**Group:** Jan 2009 - Dec 2009 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,625.00
ACC201	Introduction to Applied Finance	0.0625	North Sydney Campus	812.50
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,625.00
ADV201	Brand Building	0.1250	North Sydney Campus	1,625.00
ADV301	International Advertising	0.1250	North Sydney Campus	1,625.00
ADV302	Media Planning and Buying	0.1250	North Sydney Campus	1,625.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,625.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,625.00
IND301	Industry Placement	0.2500	North Sydney Campus	3,250.00
LAW201	Introduction to Business Law	0.1250	North Sydney Campus	1,625.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,625.00
MGT301	Corporate Social Responsibility	0.1250	North Sydney Campus	1,625.00
MGT302	Strategic Management	0.1250	North Sydney Campus	1,625.00
MGT305	Small Business Management	0.1250	North Sydney Campus	1,625.00
MGT306	Learning and development	0.1250	North Sydney Campus	1,625.00
MGT307	Sales and Promotion	0.1250	North Sydney Campus	1,625.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,625.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,625.00
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,625.00
MKT201	Marketing and Audience Research	0.1250	North Sydney Campus	1,625.00
MKT301	International Marketing	0.1250	North Sydney Campus	1,625.00
MKT302	Digital Marketing	0.1250	North Sydney Campus	1,625.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,625.00
PRN201	Public Relations Strategy	0.1250	North Sydney Campus	1,625.00
PRN202	Introduction to Public Relations Writing	0.1250	North Sydney Campus	1,625.00
PRN203	Issues Management	0.1250	North Sydney Campus	1,625.00
PRN301	International Public Relations	0.1250	North Sydney Campus	1,625.00
PRN302	Advanced Public Relations Writing	0.1250	North Sydney Campus	1,625.00
STAT201	Introduction to Quantitative Methods	0.0625	North Sydney Campus	812.50

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSPRN07-Bachelor of Business (Public Relations)**
**Code:** BBUSPRN07

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ACC201	Introduction to Applied Finance	0.0625	Brisbane Campus	850.00	
			North Sydney Campus	850.00	
			Online Campus		\$850.00
ADV101	Understanding Advertising	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV201	Brand Building	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV301	International Advertising	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV302	Media Planning and Buying	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ECO101	Economics in a Business Environment	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND201	Industry Engagement	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND301	Industry Placement	0.2500	Brisbane Campus	3,400.00	
			North Sydney Campus	3,400.00	
			Online Campus		\$3,400.00
LAW201	Introduction to Business Law	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT101	Management Principles and Practices 1	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSPRN07-Bachelor of Business (Public Relations)**
**Code:** BBUSPRN07

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
MGT301	Corporate Social Responsibility	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT302	Strategic Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT305	Small Business Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT306	Learning and development	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT307	Sales and Promotion	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT101	Understanding Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT102	Introduction to Consumer Behaviour	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT103	Marketing Communications	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT201	Marketing and Audience Research	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT301	International Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT302	Digital Marketing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** **BBUSPRN07-Bachelor of Business (Public Relations)**
**Code:** BBUSPRN07

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
PRN101	Understanding Public Relations	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN201	Public Relations Strategy	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN202	Introduction to Public Relations Writing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN203	Issues Management	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN301	International Public Relations	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN302	Advanced Public Relations Writing	0.1250	Brisbane Campus	1,700.00	
			North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
STAT201	Introduction to Quantitative Methods	0.0625	Brisbane Campus	850.00	
			North Sydney Campus	850.00	
			Online Campus		\$850.00

## 2010 Schedule of HE Tuition Fees

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: **BCOMJRN08-Bachelor of Communication (Journalism)**

Code: BCOMJRN08

### Study Periods:

			Trimester 1	Trimester 2	Trimester 3
North Sydney	OC	Start Date	8/03/10	5/07/10	25/10/10
Campus		Finish Date	27/06/10	3/10/10	13/02/11
		Census Date	29/03/10	26/07/10	17/11/10

Group: Apr 2009 - Dec 2009 (Cohort)

Unit Code	Unit Name	EFTSL	Campus	OC Fee
COM101	Comparative media spheres	0.1250	North Sydney Campus	1,625.00
COM102	Media research and interviewing	0.1250	North Sydney Campus	1,625.00
COM103	Writing and thinking about news	0.1250	North Sydney Campus	1,625.00
COM104	Sound, vision and news	0.1250	North Sydney Campus	1,625.00
COM105	Online media	0.1250	North Sydney Campus	1,625.00
COM106	Media studies	0.1250	North Sydney Campus	1,625.00
COM201	Audio feature production	0.1250	North Sydney Campus	1,625.00
COM202	Audiovisual feature production	0.1250	North Sydney Campus	1,625.00
COM203	Feature writing	0.1250	North Sydney Campus	1,625.00
COM204	Editing and design	0.1250	North Sydney Campus	1,625.00
COM301	Legal and ethical issues in media	0.1250	North Sydney Campus	1,625.00
COM302	Media project	0.2500	North Sydney Campus	3,250.00
COM303	Media futures	0.1250	North Sydney Campus	1,625.00
EVT202	Creative thinking and innovation	0.1250	North Sydney Campus	1,625.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,625.00
IND301	Industry Placement	0.2500	North Sydney Campus	3,250.00
MGT301	Corporate Social Responsibility	0.1250	North Sydney Campus	1,625.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,625.00
PRN201	Public Relations Strategy	0.1250	North Sydney Campus	1,625.00
PRN202	Introduction to Public Relations Writing	0.1250	North Sydney Campus	1,625.00
PRN203	Issues Management	0.1250	North Sydney Campus	1,625.00
PRN301	International Public Relations	0.1250	North Sydney Campus	1,625.00
PRN302	Advanced Public Relations Writing	0.1250	North Sydney Campus	1,625.00

## 2010 Schedule of HE Tuition Fees

Think: Colleges Pty Ltd

**College:** APM College of Business and Communication

**Course:** BCOMJRN08-Bachelor of Communication (Journalism)

**Code:** BCOMJRN08

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee
COM101	Comparative media spheres	0.1250	North Sydney Campus	1,700.00
COM102	Media research and interviewing	0.1250	North Sydney Campus	1,700.00
COM103	Writing and thinking about news	0.1250	North Sydney Campus	1,700.00
COM104	Sound, vision and news	0.1250	North Sydney Campus	1,700.00
COM105	Online media	0.1250	North Sydney Campus	1,700.00
COM106	Media studies	0.1250	North Sydney Campus	1,700.00
COM201	Audio feature production	0.1250	North Sydney Campus	1,700.00
COM202	Audiovisual feature production	0.1250	North Sydney Campus	1,700.00
COM203	Feature writing	0.1250	North Sydney Campus	1,700.00
COM204	Editing and design	0.1250	North Sydney Campus	1,700.00
COM301	Legal and ethical issues in media	0.1250	North Sydney Campus	1,700.00
COM302	Media project	0.2500	North Sydney Campus	3,400.00
COM303	Media futures	0.1250	North Sydney Campus	1,700.00
EVT202	Creative thinking and innovation	0.1250	North Sydney Campus	1,700.00
IND201	Industry Engagement	0.1250	North Sydney Campus	1,700.00
IND301	Industry Placement	0.2500	North Sydney Campus	3,400.00
MGT301	Corporate Social Responsibility	0.1250	North Sydney Campus	1,700.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,700.00
PRN201	Public Relations Strategy	0.1250	North Sydney Campus	1,700.00
PRN202	Introduction to Public Relations Writing	0.1250	North Sydney Campus	1,700.00
PRN203	Issues Management	0.1250	North Sydney Campus	1,700.00
PRN301	International Public Relations	0.1250	North Sydney Campus	1,700.00
PRN302	Advanced Public Relations Writing	0.1250	North Sydney Campus	1,700.00

**2010 Schedule of HE Tuition Fees**
**Think: Colleges Pty Ltd**
**College:** APM College of Business and Communication

**Course:** DIPBUS09-Diploma of Business

**Code:** DIPBUS09

**Study Periods:**

			Trimester 1	Trimester 2	Trimester 3	Trimester 1E	Trimester 1L	Trimester 2L
North Sydney Campus	OC	Start Date	8/03/10	5/07/10	25/10/10			
		Finish Date	13/06/10	3/10/10	13/02/11			
		Census Date	29/03/10	26/07/10	17/11/10			
Online Campus	FOL	Start Date	8/03/10	5/07/10	25/10/10	18/01/10	10/05/10	30/08/10
		Finish Date	13/06/10	3/10/10	13/02/11	16/04/10	6/08/10	26/11/10
		Census Date	29/03/10	26/07/10	17/11/10	8/02/10	31/05/10	20/09/10

**Group:** Jan 2010 - Dec 2010

Unit Code	Unit Name	EFTSL	Campus	OC Fee	FOL Fee
ACC101	Fundamentals of Management Accounting and Business Finance	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ADV101	Understanding Advertising	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
ECO101	Economics in a Business Environment	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
HOS101	Introduction to Accommodation Management	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
IND101	Industry Practices	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT101	Management Principles and Practices 1	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT102	Introduction to Hospitality, Tourism and Events	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MGT103	Service Industry Theory	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT101	Understanding Marketing	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT102	Introduction to Consumer Behaviour	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
MKT103	Marketing Communications	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
PRN101	Understanding Public Relations	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00
TOU101	Tourism Theory and Practice	0.1250	North Sydney Campus	1,700.00	
			Online Campus		\$1,700.00