

Credit Transfer Agreement

This is to confirm that La Trobe University and William Blue College of Hospitality and Tourism, an operating division of Think: Colleges Pty Ltd (RTO: 0269), have entered into a Credit Transfer Agreement on the following terms:

Completion of: Advanced Diploma of Hospitality SIT60307

Offered by: William Blue College of Hospitality and Tourism

Entry into: Bachelor of Business (Tourism and Hospitality)

Offered by: La Trobe University

Guaranteed Credit: Exemption from the Units as per Attachment 1 and 2.



Mr Anthony Bohm
CEO
Think: Colleges Pty Ltd



Assoc Professor Sue Beeton
Head of School
School of Sport Tourism & Hospitality
Management
La Trobe University

Date: 27th July 2008

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Attachment 1

14 units advanced standing guaranteed out of 24 units required for completion of the Bachelor of Business (Tourism and Hospitality)

The follow 14 units are granted full credit:

ACC1AMD	Accounting for Management Decisions
THS1LIS	Leisure Information Systems
THS1MCO	Management Communications
THS1FBS	Food and Beverage Services
THS1ITH	Introduction to Tourism and Hospitality
THS1AOM	Accommodation Operations Management
THS2TH0	Tourism Hospitality Operations Coordination
THS2SLM	Service Industry Labour Management
THS3SOM	Service Operations Management (formerly THS3FSM)
THS1LTM	Leisure and Tourism Marketing
THS1LEM	Leisure Industry Enterprise Management
ACC1AME	Accounting and Management for Entrepreneurs
LST2THL	Tourism and Hospitality Law
THS3SEM	Special Event and Meeting Industry Management

An explanation of this guaranteed credit agreement, mapped across the three years of the Bachelor degree is provided in Attachment 2



Attachment 2

La Trobe University Bachelor of Business (Tourism and Hospitality)

Structure based on the agreed 14 units of credit as outlined in Attachment 1.

Key:

14 x Units of credit awarded to WB students

First year

Teaching period	Unit title	Unit code
TE-SEM-1	Introduction to Tourism and Hospitality	<u>THS1ITH</u>
TE-SEM-1	Leisure Information Systems	<u>THS1LIS</u>
TE-SEM-1	Management Communications	<u>THS1MCO</u>
TE-SEM-1	Food and Beverage Services	<u>THS1FBS</u>
TE-SEM-1	Accounting and Management for Entrepreneurs	<u>ACC1AME</u>
TE-SEM-2	Accommodation Operations Management	<u>THS1AOM</u>
TE-SEM-2	Leisure Industry Enterprise Management	<u>THS1LEM</u>
TE-SEM-2	Leisure and Tourism Marketing	<u>THS1LTM</u>

Second year

Teaching period	Unit title	Unit code
TE-SEM-1	Entrepreneurship in the Leisure Sector	<u>THS2ELS</u>
TE-SEM-2	Accounting for Management Decisions	<u>ACC1AMD</u>
TE-SEM-1	Economics for the Tourism and Leisure Industry	<u>THS2ETI</u>
TE-SEM-1	Tourism Hospitality Operations Co-ordination	<u>THS2THO</u>
TE-SEM-2	Tourism and Hospitality Law	<u>LST2THL</u>
TE-SEM-2	Service Industry Labour Management	<u>THS2SLM</u>
TE-SEM-2	Introduction to Tourism and Leisure Analysis	<u>THS2TLA</u>
TE-SEM-2	One elective (William Blue: Special Topics – Risk Management)	<u>THS3TTH</u>

Third year

Teaching period	Unit title	Unit code
TE-SEM-1	Special Event and Meeting Industry Management	<u>THS3SEM</u>
TE-SEM-1	Service Operations Management	<u>THS3SOM</u>
TE-SEM-1	Strategic Management Leisure Industry	<u>THS3SML</u>
TE-SEM-1	One elective (William Blue: Tourism Consumer Behaviour)	<u>THS31TCB</u>
TE-SEM-2	Hospitality Service Delivery	<u>THS3HSD</u>
TE-SEM-2	Government Business Relations	<u>THS3GBR</u>
TE-SEM-2	One elective (William Blue: Destination Marketing Management)	<u>THS3DMM</u>
TE-SEM-2	One elective (William Blue: Tourism Venture Planning)	<u>THS3TVP</u>

Source: <http://www.latrobe.edu.au/handbook/2008/undergraduate/law-management/sports-tourism-hospitality/lbbth.htm> (accessed 14/7/08)

