

## Credit Transfer Agreement

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This is to confirm that La Trobe University and William Blue College of Hospitality and Tourism, an operating division of Think: Colleges Pty Ltd (RTO: 0269), have entered into a Credit Transfer Agreement on the following terms:

Completion of: Diploma of Hospitality Management SIT50307

Offered by: William Blue College of Hospitality and Tourism

Entry into: Bachelor of Business (Tourism and Hospitality)

Offered by: La Trobe University

Guaranteed Credit: Exemption from the Units as per Attachment 1 and 2.



Mr Anthony Bohm  
CEO  
Think: Colleges Pty Ltd



Assoc Professor Sue Beeton  
Head of School  
School of Sport Tourism & Hospitality  
Management  
La Trobe University

Date: 27<sup>th</sup> July 2008

Date: 27<sup>nd</sup> July 2008

## Attachment 1

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8 units advanced standing guaranteed out of 24 units required for completion of the Bachelor of Business (Tourism and Hospitality)

The follow 8 units are granted full credit:

|         |   |
|---------|---|
| THS1ITH | Introduction to Tourism and Hospitality |
| THS1LIS | Leisure Information Systems             |
| THS1MCO | Management Communications               |
| THS1FBS | Food and Beverage Services              |
| ACC1AMD | Accounting for Management Decisions     |
| THS1AOM | Accommodation Operations Management     |
| THS1LEM | Leisure Industry Enterprise Management  |
| THS1LTM | Leisure and Tourism Marketing           |
| LST2THL | Tourism and Hospitality Law             |

An explanation of this guaranteed credit agreement, mapped across the three years of the Bachelor degree is provided in Attachment 2



## Attachment 2

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La Trobe University Bachelor of Business (Tourism and Hospitality)  
Structure based on the agreed 8 units of credit as outlined in Attachment 1.

Key:

8 x Units of credit awarded to WB students

### First year

| Teaching period | Unit title                              | Unit code      |
|-----------------|---|----------------|
| TE-SEM-1        | Introduction to Tourism and Hospitality | <u>THS1ITH</u> |
| TE-SEM-1        | Leisure Information Systems             | <u>THS1LIS</u> |
| TE-SEM-1        | Management Communications               | <u>THS1MCO</u> |
| TE-SEM-1        | Food and Beverage Services              | <u>THS1FBS</u> |
| TE-SEM-2        | Accounting for Management Decisions     | <u>ACC1AMD</u> |
| TE-SEM-2        | Accommodation Operations Management     | <u>THS1AOM</u> |
| TE-SEM-2        | Leisure Industry Enterprise Management  | <u>THS1LEM</u> |
| TE-SEM-2        | Leisure and Tourism Marketing           | <u>THS1LTM</u> |

### Second year

| Teaching period | Unit title  | Unit code      |
|-----------------|---|----------------|
| TE-SEM-1        | Entrepreneurship in the Leisure Sector                        | <u>THS2ELS</u> |
| TE-SEM-2        | Accounting and Management for Entrepreneurs                   | <u>ACC1AME</u> |
| TE-SEM-1        | Economics for the Tourism and Leisure Industry                | <u>THS2ETI</u> |
| TE-SEM-1        | Tourism Hospitality Operations Co-ordination                  | <u>THS2THO</u> |
| TE-SEM-2        | Tourism and Hospitality Law                                   | <u>LST2THL</u> |
| TE-SEM-2        | Service Industry Labour Management                            | <u>THS2SLM</u> |
| TE-SEM-2        | Introduction to Tourism and Leisure Analysis                  | <u>THS2TLA</u> |
| TE-SEM-2        | One elective (William Blue: Special Topics – Risk Management) | <u>THS3TTH</u> |

### Third year

| Teaching period | Unit title  | Unit code      |
|-----------------|---|----------------|
| TE-SEM-1        | Special Event and Meeting Industry Management                 | <u>THS3SEM</u> |
| TE-SEM-1        | Service Operations Management                                 | <u>THS3SOM</u> |
| TE-SEM-1        | Strategic Management Leisure Industry                         | <u>THS3SML</u> |
| TE-SEM-1        | One elective (William Blue: Tourism Consumer Behaviour)       | <u>THS3TCB</u> |
| TE-SEM-2        | Hospitality Service Delivery                                  | <u>THS3HSD</u> |
| TE-SEM-2        | Government Business Relations                                 | <u>THS3GBR</u> |
| TE-SEM-2        | One elective (William Blue: Destination Marketing Management) | <u>THS3DMM</u> |
| TE-SEM-2        | One elective (William Blue: Tourism Venture Planning )        | <u>THS3TVP</u> |

Source: <http://www.latrobe.edu.au/handbook/2008/undergraduate/law-management/sports-tourism-hospitality/lbbth.htm> (accessed 14/7/08)

