

Credit Transfer Agreement

This document confirms the internal credit arrangements for graduates of APM College of Business and Communication, Advanced Diploma in Business (Marketing) to the APM College of Business and Communication Bachelor of Business (Marketing).

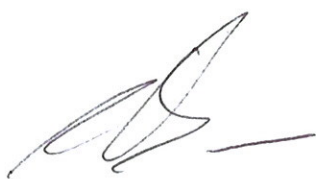
Completion of: BSB60507 Advanced Diploma of Marketing

Offered by: APM College of Business and Communication

Entry into: BBUSMKT07-Bachelor of Business (Advertising)
BBUSMKT07-Bachelor of Business (Marketing)
BBUSMKT07-Bachelor of Business (Public Relations)

Offered by: APM College of Business and Communication

Guaranteed Credit: Exemption from the Units as per Attachments 1



Dr George Brown
Academic Director
Think: Colleges Pty Ltd



David McDonald
Head of College
APM College of Business and
Communication

Date: April 21st 2009

Date: April 22 2009

Attachment 1

12 units advanced standing guaranteed out of 24 units required for completion of the:

- BUSMKT07-Bachelor of Business (Advertising)
- BBUSMKT07-Bachelor of Business (Marketing)
- BBUSMKT07-Bachelor of Business (Public Relations)

The following 12 units are granted full credit:

1. MKT103-Marketing Communication
2. IND201-Industry Engagement.
3. MGT101-Management Principles and Practices 1.
4. ADV101-Understanding Advertising
5. MKT203-Business 2 Business Marketing
6. MKT201-Marketing and Audience Research.
7. MKT101-Understanding Marketing
8. LAW201-Introduction to Business Law
9. ACC101 - Fundamentals of Management Accounting and Business Finance.
10. MKT202-Marketing Strategy
11. MKT102-Introduction to Consumer Behaviour
12. PRN101-Understanding Public Relations

The total credit granted towards each of the degrees is guaranteed 120 points out of a possible 240 points (50%).