

Credit Transfer Agreement

This document confirms the internal credit arrangements for graduates of APM College of Business and Communication, Diploma in Business (Marketing) to the APM College of Business and Communication Bachelor of Business (Marketing).

Completion of:

BSB51207 Diploma of Marketing

Offered by:

APM College of Business and Communication

Entry into:

BBUSMKT07-Bachelor of Business (Advertising)
BBUSMKT07-Bachelor of Business (Marketing)
BBUSMKT07-Bachelor of Business (Public Relations)

Offered by:

APM College of Business and Communication

Guaranteed Credit:

Exemption from the Units as per Attachments 1



Dr George Brown
Academic Director
Think: Colleges Pty Ltd



David McDonald
Head of College
APM College of Business and
Communication

Date: April 21st 2009

Date: April 21 April 2009

Attachment 1

8 units advanced standing guaranteed out of 24 units required for completion of the:

- BUSMKT07-Bachelor of Business (Advertising)
- BBUSMKT07-Bachelor of Business (Marketing)
- BBUSMKT07-Bachelor of Business (Public Relations)

The following 8 units are granted full credit:

1. ADV101-Understanding Advertising.
2. MKT204-Service Marketing
3. STAT201-Introduction to Quantitative Methods
4. MKT101-Understanding Marketing.
5. MKT102-Introduction to Consumer Behaviour.
6. MKT103-Marketing Communication
7. MKT202-Marketing Strategy.
8. PRN101-Understanding Public Relations.

The total credit granted towards each of the degrees is guaranteed 80 points out of a possible 240 points (33%).